



PRESS RELEASE

THE MC COMPANY ACADEMY CLASSES KICK OFF WITH ALI BABA, BISI OLATILO, OTHERS.

Lagos, Lagos State, Nov 09th 2016,

The Master of Ceremony Company's Academy has embarked on a mission to mold the next generation of comperes in Nigeria and beyond through knowledge sharing and practical classes

"The job of a compere requires professionalism, depth and other technicalities that simply holding a mic is not enough to qualify one as a master of ceremony albeit lasting impressions on your audience." Said Founder of The MC Company, TV/Radio Host and Media Entrepreneur, Gbemileke Oscar Oyinsan.

"A new wave and generation of comperes (red carpet hosts, comedians, hype men, Alagas to mention a few) are emerging with a large percentage of them looking for shoulders to lean on, Giants to lift them and veterans to teach them. The MC company seeks to do is by being the bridge to build and mold a new set of voices who can compete globally whilst earning locally and beyond", Oyinsan added.

The Academy offers 4 modules with each having 3 courses for both the Beginners and Professionals streams. A student is allowed to choose a minimum of 1 module and maximum of 4. Each module starts at a subsidized rate of N20,000.00 but seats are limited to first payment basis!

Confirmed facilitators billed for the Nov 24th/25th and January 19th/20th 2017 classes include Ali Baba, TeeA, Gbenga Adeyinka and Teju Babyface. Media personalities Ik Osakioduwa, Dare Art-Alade, Joseph Benjamin, and Andre Blaze. Veteran Broadcasters and Comperes Chief Sanya Oyinsan and Prince Bisi Olatilo, Motivational and Public speakers Jimi Tewe and Damilola Oluwatoyinbo with Veteran Nollywood actor Otunba Tunji Sotimirin and more.

The MC Company is a creation of Amber11 Media Ltd

For more information on the modules, facilitators and reservations visit www.themccompanyng.com/academy or SMS +234 809 1111 653

ABOUT THE MC COMPANY

THE MC COMPANY is the resource site for bespoke Masters of Ceremony. This platform is poised to groom the next generation of MC's Nigeria and beyond through training, mentorship, evaluation, and constant grooming that is befitting of a professional Master of Ceremony. TMCC is divided into 3 major arms The Agency The Academy and The Resource Centre. Visit www.themccompanyng.com to know more

ABOUT AMBER11 MEDIA LTD

Amber 11 Media is a creative group focused on crafting powerful stories for the ever-changing world of advertising and entertainment. Some of the projects apart from THE MC COMPANY we have embarked on are I AM DYNAMITE NETWORK OF GIVERS (www.iamdynamiteng.com), is an online and In-Person Campaign created to raise funds to send 300 young girls every year since 2015 between the ages of 5 and 12 to school. It was successful in raising N900,000.00 in 3 weeks for this cause



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FOUNDER BACKGROUND

Gbemileke "Oscar" Oyinsan is an On Air Personality and Media Entrepreneur. He has been a broadcaster since 2005 from his days at Unilag 105.1Fm, 92.3 Inspiration Fm and more recently in 2016 as an OAP and Head of Programmes City 105.1Fm.

Oscar's passion for radio led him to be the pioneer male presenter of a youth radio programme called FLAVA, produced by BBC World Service Trust (now BBC Media Action) that aired in over 30 Radio stations across the country where he later worked as a Producer.

Oscar has been a model and VJ in the past. He also came up with the hit radio show on 92.3 Inspiration FM, SHOUTOUT IN YOUR MOTHER TONGUE that earned him a nomination for Best Radio Show at the Nigerian Media Merit Award 2010. He has also been nominated twice each as On Air Personality of the year 2009/10 at Dynamix Awards and The Future Awards.

A graduate of Chemical Engineering from University of Lagos, Masters degree in Media Enterprise from School of Media and Communication, Pan Atlantic University (formerly Pan African University) and Co founder of Amber11 Media Ltd - a media company dedicated to media solutions for SME's.

(www.amber11media.com)

With awards and nominations for Radio Personality to his credit (Future Awards, Dynamix, and NBMA, NMMA) Big Hottie Oscar also has other talents as an MC, Professional voice over artiste and currently a TV Host/Quizmaster for COWBELLPEDIA, a syndicated maths quiz show for Secondary students in Nigeria.

Oscar's passion to influence and impact positively the next generation of comperes through The MC Company has been haunting him for over 3 years!

Oscar believes in the power of media and its ability to effect positive change. He is on a journey to find out how through projects like The MC Company

Oscar is married to Titilayo (TeeEyeTeeEye), also an OAP with 92.3 Inspiration Fm, and blessed with a set of twin girls.